



****SAN ANTONIO MEDIA ALERT****

ISAAC “PITBULL” CRUZ VS. LAMONT ROACH ANNOUNCEMENT PRESS CONFERENCE

**Wednesday, October 8 at 1:30 p.m. CT
at Frost Bank Center**

Media Please Use Southeast VIP Entrance

**Mexican Star & Former World Champion Isaac “Pitbull” Cruz &
Reigning WBA Super Featherweight Champion Lamont Roach
Meet for Interim WBC 140-Pound Title Headlining
PBC Pay-Per-View on Prime Video Saturday, December 6
from Frost Bank Center in San Antonio**

**Pre-Sale Tickets Available Wednesday, October 8 from 10 a.m. CT
Until 10 p.m. CT Through [Ticketmaster.com](https://www.ticketmaster.com) with Code: PBC**

**Public On-Sale Begins Thursday, October 9 at 10 a.m. CT
Through [Ticketmaster.com](https://www.ticketmaster.com)!**

Mexican star and former world champion **Isaac “Pitbull” Cruz** and reigning WBA Super Featherweight World Champion **Lamont Roach** will go face-to-face at a press conference in San Antonio to announce their showdown headlining a PBC Pay-Per-View event on Prime Video on Saturday, December 6 from Frost Bank Center in San Antonio.

Pre-sale tickets are available Wednesday, October 8 from 10 a.m. CT until 10 p.m. CT through Ticketmaster.com with the code: PBC

Public on-sale begins Thursday, October 9 at 10 a.m. CT through Ticketmaster.com.

PRESS CONFERENCE DETAILS FOR NEWS MEDIA:

WHEN: **Wednesday, October 8**

12:45 p.m. CT – Media Arrival

1:30 p.m. CT – Press Conference Begins

WHERE: **Frost Bank Center**

1 Frost Bank Center Drive

San Antonio, TX 78219

PARKING: **Complimentary parking will be available in lots 3 and 4. Media can park and then proceed to the Southeast VIP entrance.

CONTACTS:

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Fight Night Media Credentials: www.magnamedia.com